FAIRUZ ATIKAH

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Kota Pasuruan

As a recent graduate with a strong passion for UI/UX design, I have practical experience as a UI Designer at Telkom Indonesia and as a Frontend Developer (Flutter) at PT Adma Digital Solusi during my internships. I've also successfully completed UI/UX Design & Research courses at Binar Academy with high grades. Proficient in Figma and Canva, I excel at creating user interfaces and editing assets. I'm eager to apply my design thinking skills and contribute to user-centered design projects.

Work Experiences

Telkom Indonesia - Indonesia   Jul 2023 - Dec 2023

UI Designer Intern

- Create a system design for the User Interface for my Indihome application
- Set the layout between content on each screen
- Create flow on every UI screen on my Indihome
- Successfully made a more organized system design, in accordance with Telkom's standards, and easy to apply
- Successfully complete the task before the specified deadline

PT Adma Digital Solusi - Surabaya, Indonesia   Aug 2022 - Dec 2022

Frontend Development Internship

- Working closely with the ui ux division in making scriptmatric application programs and harvest partners
- Completed slicing of 2 applications namely scriptmatic and harvest partners

Education Level

Airlangga University Faculty of Science – Surabaya, Indonesia   Aug 2019 - Jul 2023

Bachelor Degree in Mathematic, 3.32/4.00

- Relevant Coursework: Programming Algorithm (Introduction C++), Database, and Fuzzy Logic, Artificial Intelligence, Neural Network
- Awardee baznas scholarship recipients for 2021-2023
- Won the first prize in the essay competition organized by UMM

Certification

Binar Academy - Indonesia   Feb 2022 - Jul 2022

UI/UX Design & Research, 4.5/5.0

- Understanding about design thinking which there is a empathizing, define phase, ideate, prototype, and test
- Redesigned some apps based on aesthetics and user convenience
- Practice UI/UX Design Thinking Process
- Create multiple prototypes based on user problems
- Preparing portfolio
- Collaborate with Product Manager to manage a product

Project

- **Portfolio** (2023): Create a user interface in Figma which is then applied in HTML, Bootstrap, and CSS. After application, the portfolio is uploaded using GitHub pages
- **MyIndihome** (2023): Create a design system for the User Interface for my Indihome application Set the layout between content on each screen Create flow on every UI screen on my Indihome
- **GiCare Prototype** (2023): Creating a user interface for the application of an expert system for diagnosing gastric diseases. Ranked 4th in the essay competition
- **UI Challenge at Binar Academy** (2022): Follow the challenge user interface by creating a ui sign up page, checkout page, direct message, countdown, landing page, etc. Get the best design category with 2 user interfaces that have been made. Get 2nd place with 3 user interface that have been made
- **Expert System Mobile Application** (2022): Creating a user interface for an expert system for diagnosing lung disease and create an expert system application using flutter
- **Tripsury UI UX Team at Binar Academy** (2022): Create a user persona which is then used as a reference for conducting interviews based on the criteria that have been made. Carry out direct testing to users who have been interviewed before. Conducting

interviews with potential users about validating the ideas that have been made and then asking users about their interest. Make comparisons with similar applications. Create a design system. Make ui ux traveling application based on design thinking

Organisational Experience

BEM Fakultas Sains dan Teknologi Universitas Airlangga - Surabaya, Indonesia   Feb 2022 - Dec 2022
Bureau Secretary

- Conducted a survey of FST students on matters related to FST
- Completed 5 activity proposals and 5 accountability sheets in one year of management
- Perform calculations on surveys that have been made

Staff of Medinfo - Surabaya, Indonesia   Dec 2021 - Dec 2022
BCB UNAIR

- Play an active role in designing feeds and insta stories for instagram BCB Unair
- Play an active role in editing videos that will be uploaded on Instagram
- Play an active role in increasing the growth of likes on Instagram by 40% from previous posts

LPM Format - Surabaya, Indonesia   Dec 2021 - Nov 2021
Head Department of PSDM

- Responsible for developing administrator and internship student of LPM Format
- Responsible for maintaining good relations between management
- Take an active role in carrying out management evaluations which are held every 2 months
- Successfully increased internalization between members, 70% better than the previous management
- Successfully solve internal problems through an individual approach